

Plato At The Googleplex Why Philosophy Wont Go Away

Plato at the Googleplex The Crisis of Progress God and Cosmos Building and Dwelling WTF? Google and the Mission to Map Meaning and Make Money The Internet Likeable Business: Why Today's Consumers Demand More and How Leaders Can Deliver Time Enterprise in Action The Michigan Alumnus Quality Software Management The Spectator Mute Talking Book Topics Business 2.0 Securities Regulation Vanity Fair Full Spectrum 4 New Scientist Rebecca Newberger Goldstein John C. Caiazza David Baggett Richard Sennett Tim O'Reilly Bart Milner Hilary and Moshovitis Poole (Christos) Dave Kerpen Colm O'Gorman Gerald M. Weinberg John C. Coffee Lou Aronica

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what would the ancient greek philosopher make of the twenty first century google headquarters a dazzling exploration of the role of ancient philosophy in modern life from the acclaimed writer and thinker imagine that plato came to life in the twenty first century and embarked on a multi city speaking tour how would he mediate a debate between a freudian psychoanalyst and a tiger mum on how to raise the perfect child how would he handle the host of a right wing news program who denies there can be morality without religion what would

plato make of google and of the idea that knowledge can be crowdsourced rather than reasoned out by experts plato at the googleplex is acclaimed thinker rebecca newberger goldstein s dazzling investigation of these conundra with a philosopher s depth and erudition and a novelist s imagination and wit goldstein probes the deepest issues confronting us by allowing us to eavesdrop on plato as he takes on the modern world it is a stunningly original plunge into the drama of philosophy revealing its hidden role in today s debates on religion morality politics and science

this book is about the concept of progress its separate varieties its current rejection and how it may be reconsidered from a philosophical and scientific basis john c caiazza s main emphasis is on how science is understood as it has a direct impact on social values as expressed by prominent philosophers he argues that progress is at a standstill which presents a crisis for western civilization caiazza presents historical examples both of scientific inquiry and social and cultural themes to examine the subject of progress beginning with the whig model and progressive political values exemplified by bacon and dewey he also examines other variations the enlightenment cosmopolitanism and totalitarianism technology argues caiazza also has a stultifying effect on western culture and to understand the idea of progress we must take a philosophic rather than a scientific point of view modern cosmology has inevitable humanistic and theological implications and major contemporary philosophers reject social science in favor of ancient concepts of virtue and ethics in the end caiazza writes that time is an agent not a neutral plain on which scientific and historical events occur we can expect technology to keep us in stasis or become aware of the possibility of transcendence this book will be of interest for students of scientific history and philosophy

naturalistic ethics is the reigning paradigm among contemporary ethicists in god and cosmos david baggett and jerry l walls argue that this approach is seriously flawed this book canvasses a broad array of secular and naturalistic ethical theories in an effort to test their adequacy in accounting for moral duties intrinsic human value moral knowledge prospects for radical moral

transformation and the rationality of morality in each case the authors argue although various secular accounts provide real insights and indeed share common ground with theistic ethics the resources of classical theism and orthodox christianity provide the better explanation of the moral realities under consideration among such realities is the fundamental insight behind the problem of evil namely that the world is not as it should be baggett and walls argue that god and the world taken together exhibit superior explanatory scope and power for morality classically construed without the need to water down the categories of morality the import of human value the prescriptive strength of moral obligations or the deliverances of the logic language and phenomenology of moral experience this book thus provides a cogent moral argument for god s existence one that is abductive teleological and cumulative

thank god for richard sennett essential reading for all students of the city anna minton prospect constantly stimulating ideas from a veteran of urban thinking jonathan meades guardian in building and dwelling richard sennett distils a lifetime s thinking and practical experience to explore the relationship between the good built environment and the good life he argues for and describes in rich detail the idea of an open city one in which people learn to manage complexity he shows how the design of cities can enrich or diminish the everyday experience of those who dwell in them the book ranges widely from london paris and barcelona to shanghai mumbai and medellin in colombia and draws on classic thinkers such as tocqueville heidegger max weber and walter benjamin it also draws on sennett s many decades as a practical planner himself testing what works what doesn t and why he shows what works ethically is often the most practical solution for cities problems this is a humane and thrilling book which allows us to think freshly about how we live in cities sennett is my kind of urbanist he sees the modern city he reads its secrets as he walks down the street kicking over the detritus of the past there is no alternative to the planner but please a planner who has read sennett s book simon jenkins sunday times

can we master the technologies we create before they master us a punchy and provocative assessment by one of silicon valley s sharpest observers financial

times wtf can be an expression of amazement or of dismay and today s technology elicits both reactions in this book tim o reilly dubbed the oracle of silicon valley by inc magazine explores the upsides and potential downsides of today s wtf technologies what is the future when an increasing number of jobs can be performed by intelligent machines instead of people or done only by people in partnership with those machines what happens to our consumer based societies to workers and the companies that depend on their purchasing power is income inequality and unemployment an inevitable consequence of technological advancement or are there paths to a better future what will happen to business when technology enabled networks and marketplaces are better at deploying talent than traditional companies how should companies organize themselves to take advantage of these new tools what s the future of education when on demand learning outperforms traditional institutions how can individuals adapt and retrain will the fundamental social safety nets of the developed world survive the transition and if not what will replace them o reilly is the man who can really can make a whole industry happen according to former google ceo eric schmidt and for decades he s identified and helped shape our response to emerging technologies with world shaking potential from the world wide to big data and ai here he shares the techniques he s used at o reilly media to anticipate innovation waves and provides a framework for thinking about how current innovations are changing the nature of business education government financial markets and the economy as a whole he helps us understand how the parts of digital businesses work together to create marketplace advantage and customer value and why ultimately they cannot succeed unless their ecosystem succeeds along with them o reilly exhorts businesses to do more with technology rather than just using it to cut costs and enrich their shareholders robots are going to take our jobs they say o reilly replies only if that s what we ask them to do technology is the solution to human problems and we won t run out of work till we run out of problems whether technology brings the wtf of wonder or the wtf of dismay isn t inevitable it s up to us a compelling narrative of how technology interweaves with the real world if it can cajole even a few tech titans to dwell on the social and political impact of what they do then it will have served a useful purpose

financial times wtf is a book about technology as it was as it is and as it could be it is told from the perspective of someone who has been personally present at the most important moments in the fast paced history of tech and who played a significant role in those moments please do read this book cory doctorow boing boing

this book is the unfolding story of the new technology of internet search how larry page and sergey brin the founders of google discovered a new way to index the internet s network of networks by developing search methods so powerful that they effectively created a free public and universal library out of billions of random documents it also tells how together with the help of a brilliant team built initially at stanford university they then found a new way of making money through contextual advertising now worth e billion leaving potential competitors particularly microsoft far behind it shows how google s founders have also succeeded in insisting that integrity rather than profit remains at the heart of an enterprise that they will continue to control despite the best efforts of wall street the second half of this book also seeks to explain the central problems of machine intelligence the difference between words and their meaning or syntax and semantics which had blocked this kind of it development for half a century until google s founders discovered that hypertext the unique feature of the internet that links documents could be measured and mapped to sort millions of apparently similar pages for relevance and significance google s pursuit of a hugely ambitious and optimistic american dream that leaves them globally admired and respected keeping their principles intact whilst also creating a fabulously wealthy company is a winning blend of luck jokes mathematical inspiration engineering perspiration deep technical knowledge of the internet and they would have you believe thousands of highly trained pigeons the book is 288 pages long including a comprehensive index and 600 item bibliography covering virtually all aspects of internet search the print version of the book comes with a free online electronic version with hypertext links to related articles and books designed to make any aspect of the history of internet search easy to find with a couple of mouse clicks the book s author bart milner is a trained technology

journalist and editor who started using the in 1984 with a 300 baud acoustic coupler and then became a developer partly to try and solve the question of why computer logic has been unable to deal with meaning and association this background has given him an insight into the inspired but almost accidental way that google s founders cracked the problem of finding a significant document from billions of unindexed and changing pages in a fraction of a second anyone interested in the future of the internet and information technology should enjoy this fast and fluid story of a company which has become a flagship business of the 21st century by not conceding any of its integrity and principles to the huge pressures of commercial profit whilst providing some of the most elegant and powerful engineering solutions ever seen on the net

the internet the flower of the 19th century a startling characterization of the late 20th century s gift of high tech for all this volume contain a complete chronology of the internet

it pays to be likeable you can have a rock solid business strategy unlimited resources and the most talented people on staff but only one thing is guaranteed in today s hyperconnected society if your business isn t likeable it will fail dave kerpen knows how important it is for a business to be liked by customers employees stakeholders and the general public he wrote the book on it his groundbreaking bestseller likeable social media changed the way businesses interact with their customers on a daily basis likeable business lays out 11 strategies for organizations of all sizes to spur growth profits and overall success dave kerpen reveals the remarkable returns you ll get when you gain the trust of your customers and stakeholders in today s social media world it literally pays to be likeable likeable business helps any leader at a small or mid sized company increase profits and spur growth by applying the 11 principles of business likeability such as listening to customers colleagues shareholders and competitors authenticity because today s savvy customer always knows when you re faking it transparency honesty builds trust and any deviation can destroy your reputation adaptability managing change and finding new opportunities is critical to success today simplicity in design in form and in function gratefulness every

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ireland is now producing more entrepreneurs than ever before enterprise is increasingly being fostered and encouraged by government and there has been an upsurge in third level course options in this area in recent years moreover the effects of a thriving economy provide fertile ground for budding entrepreneurs to embark on new business ventures this third expanded and updated edition of enterprise in action offers a comprehensive introduction to entrepreneurship in an irish context aimed at both students and potential entrepreneurs it offers motivation and example through profiles of well known irish entrepreneurs before providing guidance on start up and growth strategies finance internationalisation creativity and technology transfer book jacket

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